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NEWSLETTER

San Diego Forensic Consultants Association

AUGUST 2005

MEETING AT A GLANCE

MEETING DATE:

Wednesday, August 10, 2005

LOCATION:

Monterey Whaling Company (Sports Board Room)
in the Hilton Hotel Mission Valley
901 Camino Del Rio South
Phone: 619.767.5575

PROGRAM:

**An Inside Look at the Mess at City Hall
from a Business Perspective**

featuring

Reo Carr – Editor-in-Chief, The Daily Transcript

SAN DIEGO'S MAYOR RESIGNS UNDER CLOUD OF PENSION MISMANAGEMENT INTERIM MAYOR RESIGNS PENSION BOARD MEMBERS INDICTED CITY ATTORNEY FILES FOR JUDGE TO OVERSEE PENSION BOARD PENSION DEALS WERE ILLEGAL SAN DIEGO ON FINANCING HOLD UNTIL PENSION AUDIT COMPLETE.

Overall background of the San Diego Pension "Crisis" will be discussed so that the attendees can judge for themselves the truth behind many of these headlines. This is an important topic for anyone in the San Diego region due to the effect San Diego City has on the outlying cities and the county, and will be worth the time of attendance.



SCHEDULE:

5:30 pm ... NETWORKING IN THE ADJACENT PADRES PUB

6:15 pm ... DINNER, followed by the EVENING PROGRAM, usually beginning no later than **7:00 pm ...**

COST:

(DINNER & PROGRAM)

- **Pre-registered**, prior to noon on **Monday, 8/8 ... \$25.00**
- **Walk-in / late reservation**, made after noon on **Monday, 8/8 ... \$30.00**

■ ■ ■ **Pre-registration deadline: MONDAY, AUGUST 8th** ■ ■ ■

*Cancellations must be received at least 24 hrs in advance or you will be billed for the reservation.
No-shows will also be billed.*

RESERVATIONS:

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August Program Notes

Named Editor-in-Chief of *The Daily Transcript* in June of 1999, Reo Carr brings over two decades of experience as an editor and journalist to the San Diego business scene. As Editor-in-Chief, Reo is responsible for all editorial, website and special section content of San Diego's only daily business publication, an endeavor he clearly enjoys. As he likes to say, "Every morning I get up and look through the Forbes list of the richest people in America. If I'm not there, I go to work."

Reo began his career as a journalist over 20 years ago, writing about agriculture for a small paper in central California. Since almonds and artichokes can take a reporter only so far, he branched out – and since that time he has worked on both sides of the publishing business, not only as a journalist and editor, but also as a book and magazine publisher, and as a sales and marketing executive.

Reo has a broad background with on-line and web-based publishing products, which helped *The Daily Transcript's* website, "The Source," recently win an award from the National Association of Area Business Journals.

For over 118 years, *The Daily Transcript* has been serving the San Diego area business community with news, information and data that is compelling for its newsworthiness and its usefulness. For the past decade, *The Source* has served subscribers with business information as well as customized databases and millions of archived records and is today the leading provider of business news, information and data in San Diego County. Via *The Source*, subscribers receive breaking local business news from *The Daily Transcript*, *Associated Press*, *Bloomberg News* and a variety of other sources delivered in twice daily electronic format and available continuously online.

In keeping with the increased speed of the news reporting, Reo, a licensed pilot, flies whenever he can – many times under the radar, as is sometimes necessary in his business.

From the President's Desk

As I wait for the plane to take me to my 50th high school reunion, I am trying to get this column out. In my travels this summer, it seems as though many organizations are debating change of location, meeting times, etc. in an attempt to

attract more members to the meetings. This is a problem that is not unique to FCA.

The recent San Diego mayor's election had only about a 65-percent voter turnout for what should be one of the most important elections (for San Diego residents) in the last decade, at least.

Apathy seems to be endemic in our society of late. Perhaps the government decision to stop talking about " terrorists," terrorism, etc., and the change in focus to generally obnoxious citizens of the world (except in the U.S.) will improve people's outlook on the world around them.

The FCA has endured for almost 25 years. This is not bad. One theory of business is that if you survive for 6 months, you should make it for a year. If you survive for a year, you should make it for five. If you survive for five you have a good chance to make it for 25 years. If you survive for 25 years, it is a good indicator that you will be in business for a long time. There are many businesses that have closed their doors in the last few years, primarily because technology made them outmoded, or they just couldn't compete in a changing technological world. The number of one-hour photo processors has greatly diminished, and many camera stores are gone, because of the popularity of the digital printer. There are now more cell phone users than there are with " hard wired" phones. In many areas of consulting, changes have occurred in technology that have forced many to either keep up or get out of the business. At the same time, this has opened the door for many new people with "modern specialties."

One way to keep up with changes in the legal aspects of forensic consulting is to attend the FCA meetings, and participate by sharing experiences and knowledge. It is also important to bring in new members with skills not currently represented in the membership, as well as increase the number of members in various specialties, *e.g.*, forensic accounting, medicine, automotive technologies, etc., etc.

To this end, we hope to see many of you at the August meeting. I realize this is the first night of the Ringling Brothers circus appearance here, but they will be around through August 14th, so you can make both events.

It is also time to think about nominations/ volunteering for various positions that are open.

See you August 10th!

Dr. Dan

CALENDAR OF EVENTS

August

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

NOON
Monday, August 8th

Wednesday, August 10th

DEADLINE to make your reservation(s) for the
August general membership meeting to 619.685.8043

FCA GENERAL MEMBERSHIP MEETING
Monterey Whaling Company (*Sports Board Room*)
In the Hilton Hotel Mission Valley
901 Camino Del Rio South (Phone: 619.767.5575)

- 4:30 pm
- 5:30 pm
- 6:15 pm

BOARD MEETING
NETWORKING ... IN THE ADJACENT PADRES PUB
DINNER, followed by the evening program,
usually beginning no later than **7:00 pm ...**

***An Inside Look at the Mess Inside City Hall
from a Business Perspective***

featuring

Reo Carr, Editor-in-Chief – *The Daily Transcript*

Upcoming FCA General Meetings

Second Wednesday of every month ...

- September 14th •
- October 12th •
- November 9th •

SPEAKERS/PROGRAMS TO BE ANNOUNCED

